



18th CLAAS Conference Day

Collaboration in the CLAAS - World

21th March 2019



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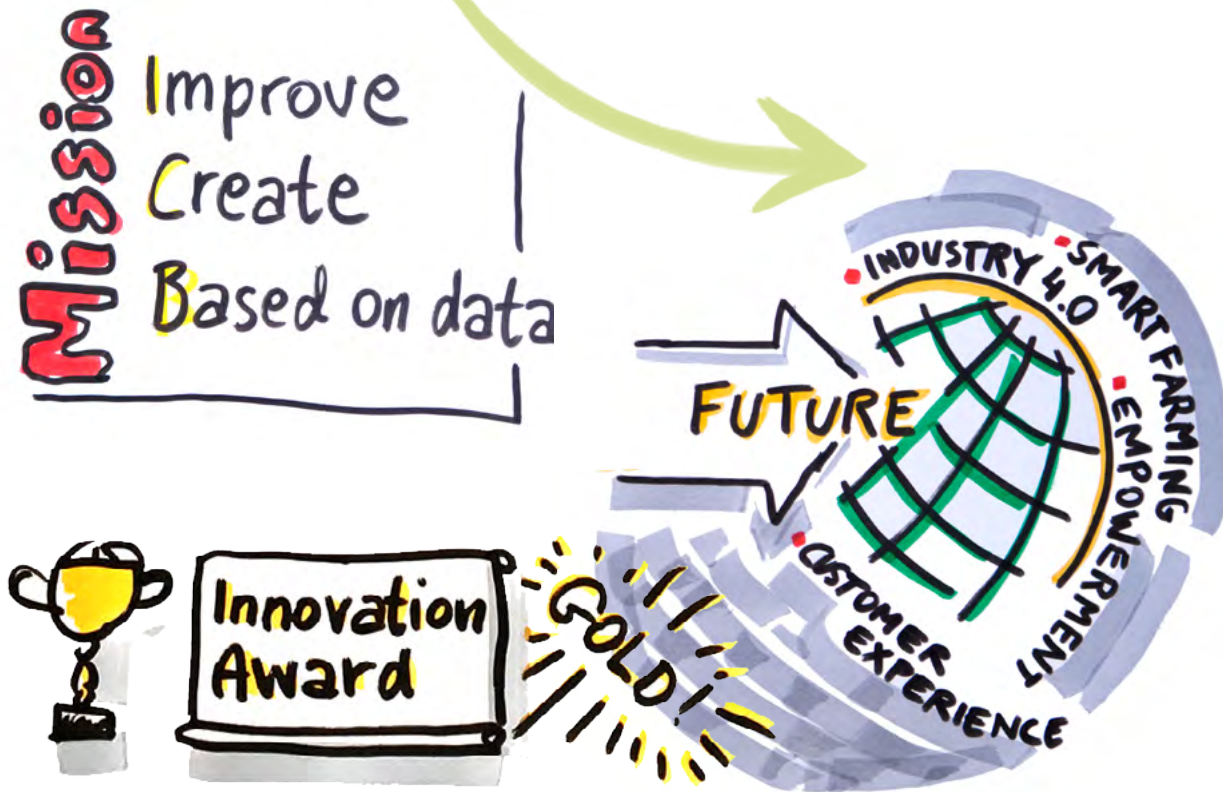


Thomas Böck

Member of the CLAAS Group Executive Board
Technology and Systems

Transformation and processes of a global acting agricultural manufacturer - new trends in collaboration

With the help of smart products agriculture will move to a new level, where machinery and people are more effectively connected, supporting a more productive harvest with operative support systems and precision farming tools, explained Thomas Böck, member of the Board of CLAAS Group.

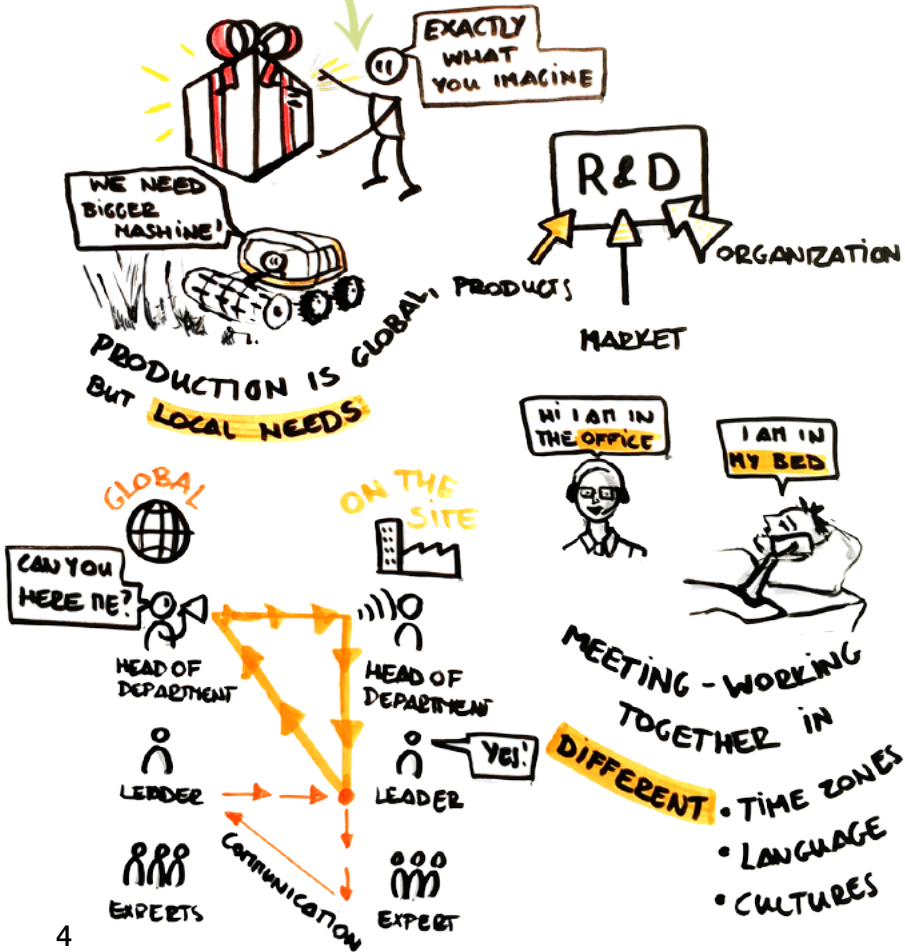


Claus-Peter Stickel

Head of Functional Technology, Engineering, Business Unit Grain

Collaboration in R&D

Claus-Peter Stickel, Head of Functional Technology, Engineering, BUG said that the development of new products requires a high level of international cooperation as the individual components are developed in centers of competence all around the world.

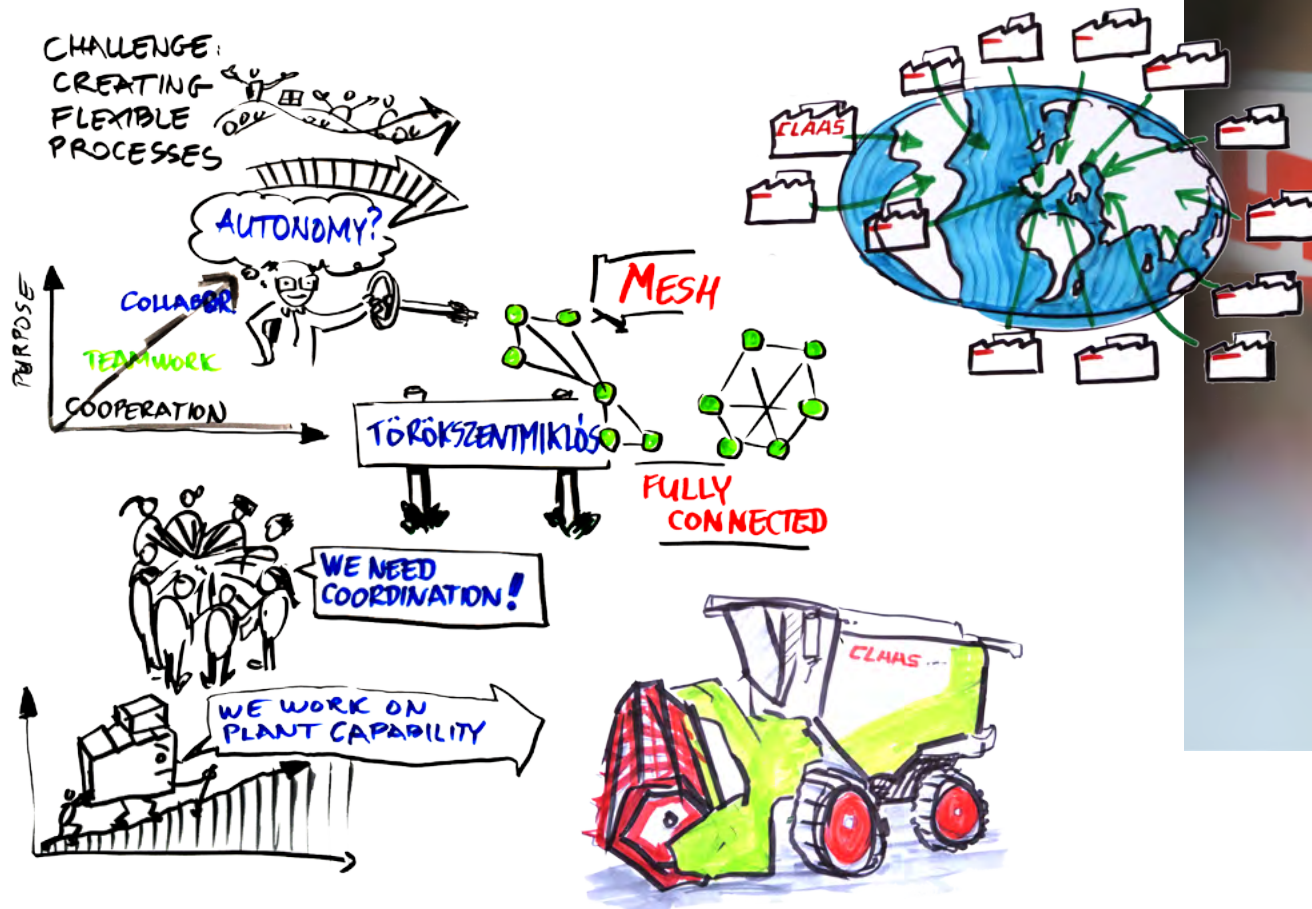


Andreas Szakacsi

Managing Director, CLAAS Hungaria Ltd.

Worldwide production network

CLAAS thinks in terms of a **Global Production Network** being customer oriented and adapting to local needs. The key is on effective local and global communication. The organizational structure of the company also strengthens this- described Andreas Szakacsi, Managing Director of CLAAS Hungaria Ltd.

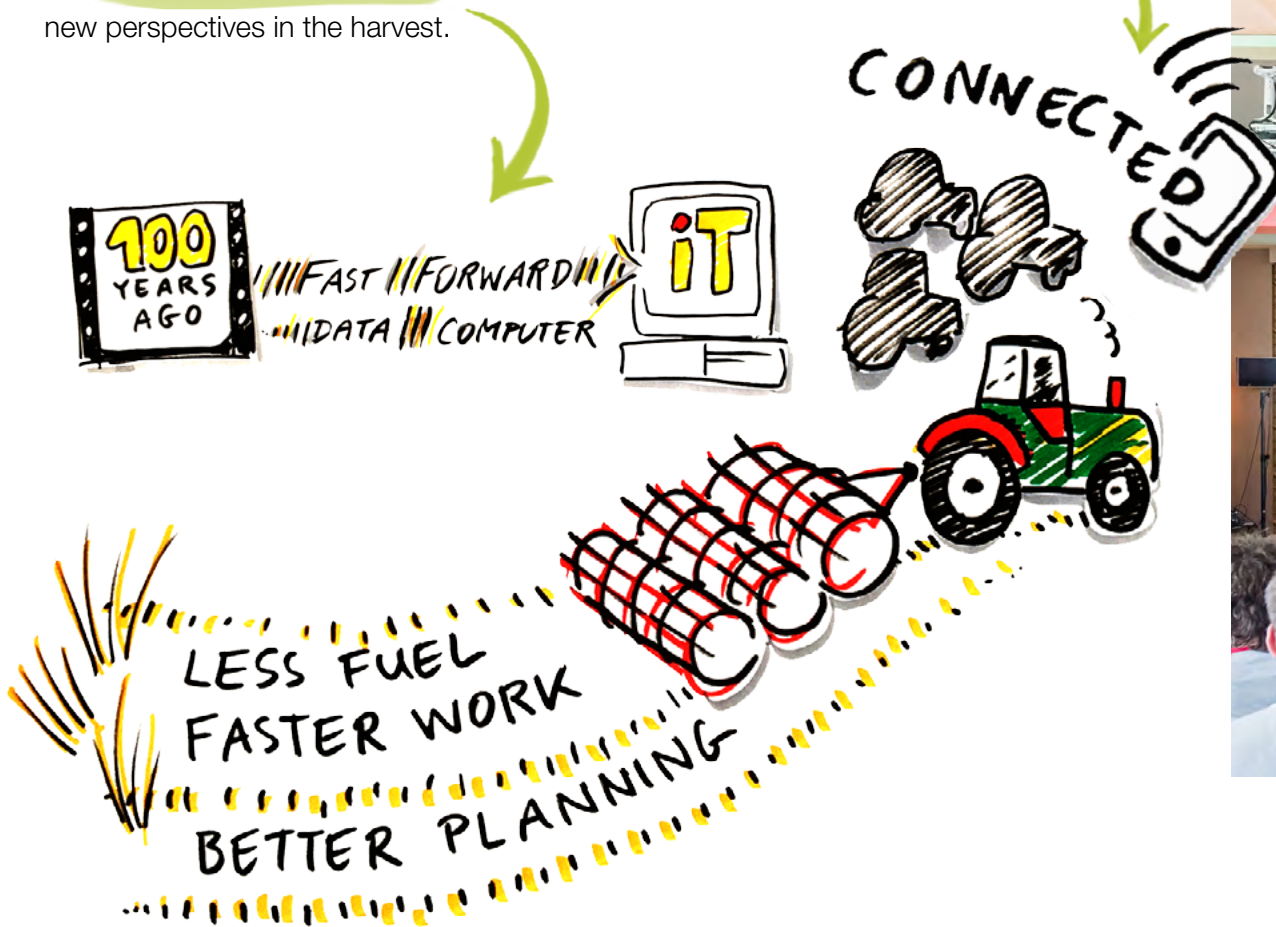


Reinhold Mähler

Productmanagement, CLAAS E-Systems

How to connect different agricultural machines / equipments?

Reinhold Mähler, Head of Productmanagement at CLAAS Electronic Systems, emphasized that as a result of the development going on for more than 20 years, the technology is already available to make our machines perform better than humans; the electronic interconnectivity of agricultural machinery groups opens up brand new perspectives in the harvest.



Max-Ferdinand von Korff

Country Representative, CLAAS Global Sales

Ag-Machinery Distribution 2030, balancing act between handshake and digital innovation

Customer needs are constantly growing, and are more and more complex. In the world of smart devices, machine manufacturers have to meet the challenges of Industry / Farming 4.0 said Max-Ferdinand von Korff, CLAAS Regional Representative of Sales.



Maria Nove

Head of HR, CLAAS Hungaria Ltd.

Success together

Maria Nove, Head of HR, spoke about the forums for cooperation in her presentation. Solving the problems is our most important goal, for which we need to find a common ground both on an international level between the sites and locally between the departments. Involving local communities if needed, as employees are closely linked to them.

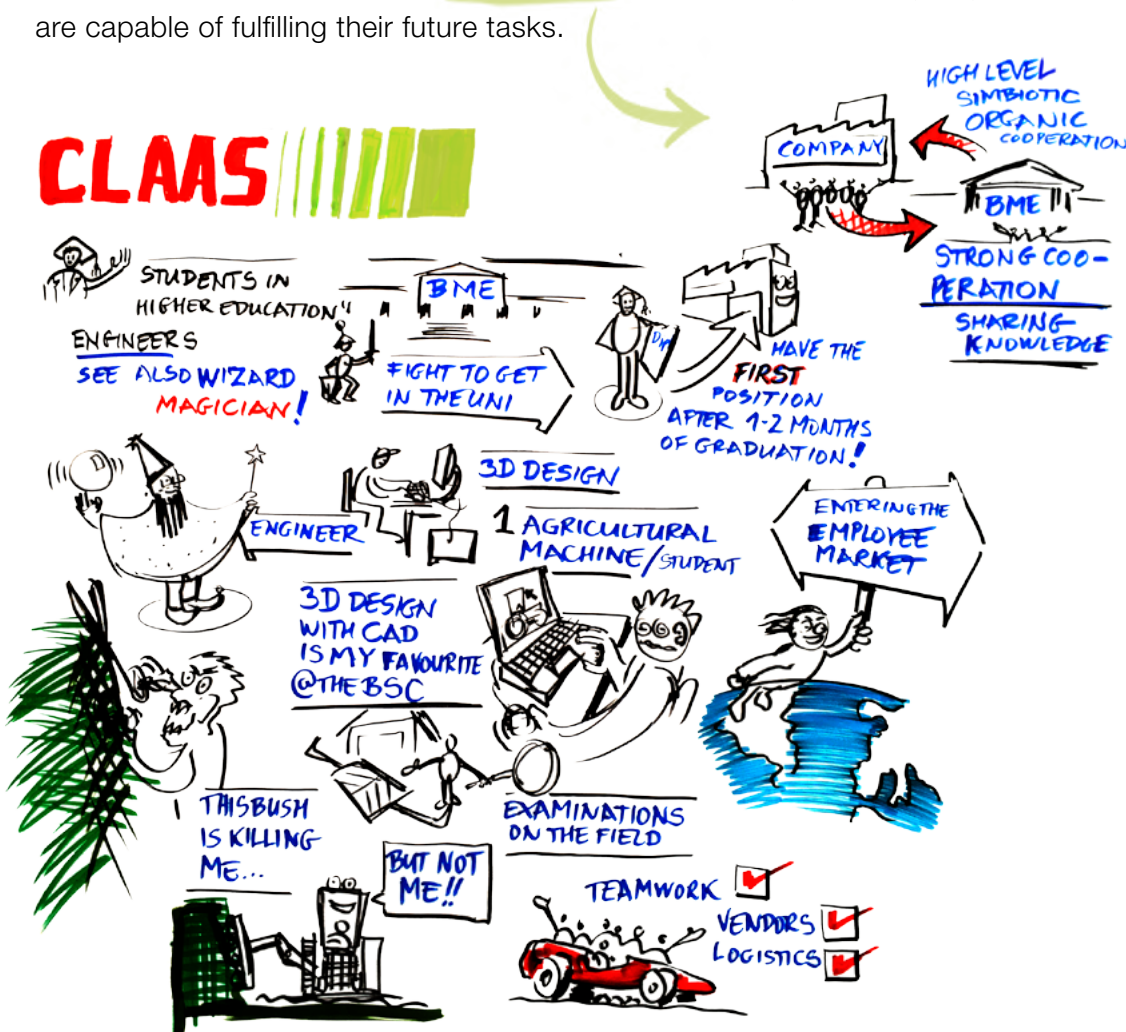


Dr. Janos Radics

Professor Associate, Budapest University of Technology and Economics

Symbiosis between higher education and industry

Dr. Janos Radics, Professor Associate (BME) emphasized how important it is that education and employers are in close contact so that the graduating engineers are capable of fulfilling their future tasks.

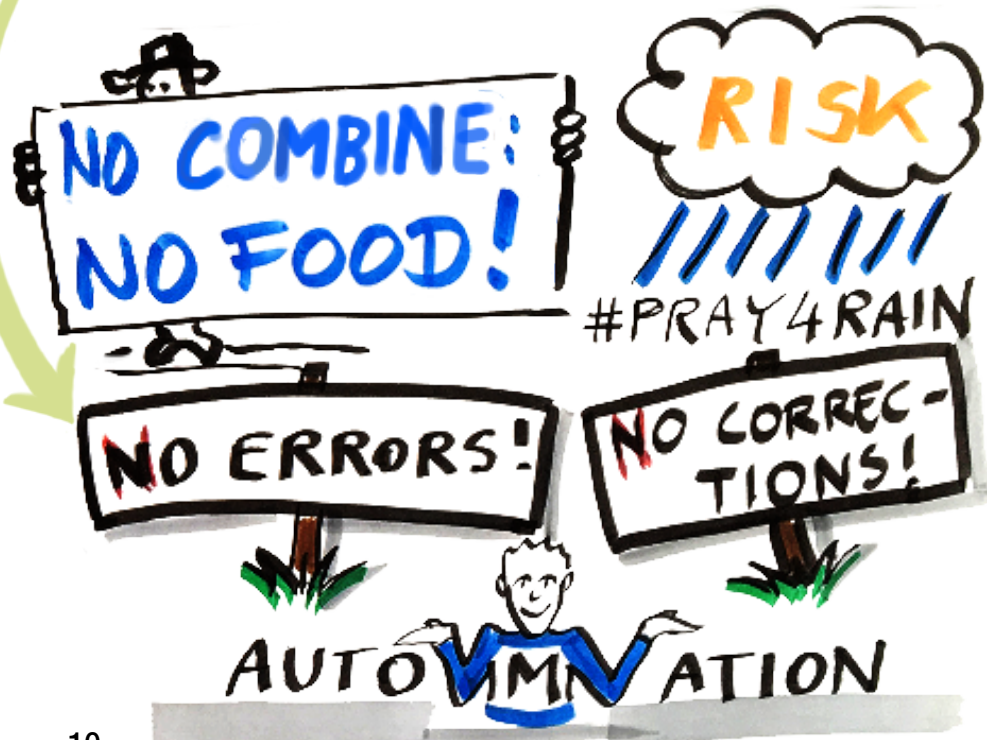


Podium discussion

Dr. Aniko Juhasz, Zoltan István Marczinko

Smart machines and smart resources

During the roundtable discussion, Zoltan Istvan Marczinko and Dr. Aniko Juhasz, deputy state secretaries emphasized the importance of the training of local skilled workers, as there must be a competent specialist behind every smart machine to build and manage it. With its excellently equipped Trainee Workshop, CLAAS Hungaria Ltd. it is a front-runner of this pursuit.



Tableau



Standing row from left to right: Max-Ferdinand von Korff, Maria Nove, Sylvia Looks, Andreas Szakacsi, Thomas Böck, Claus-Peter Stickel, Tamas Csanadi, Reinhold Mähler, Hildegard Bruns, Martin Leinker

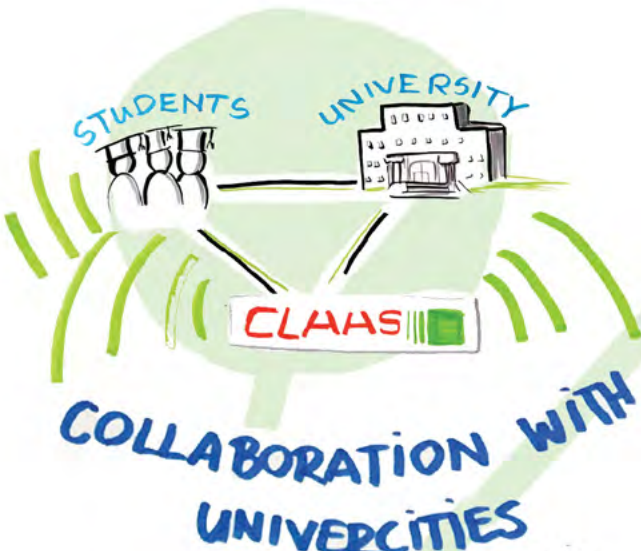


People from left to right: Csanadi Tamas, Claus-Peter Stickel, Andreas Szakacsi, Thomas Böck, Max-Ferdinand von Korff, Martin Leinker, Reinhold Mähler

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COMMUNITY DRAWING

The organizers invited the visitors of the Conference to participate in an interactive game: within the frames of a community drawing session, their ideas and insights were captured.



Visualizing the conference



The visual recorders captured the essence of presentations in real time.



The guests of the conference took pictures of the recordings.

Movie of the conference



See you again in 2021



GOODBYE!



